

Concept Note:

Virtual Seminar: “Doing business between KZN and Greece” 23rd May 2023, 10am SAST

Background:

Trade & Investment KwaZulu-Natal in collaboration with the Office of Economic and Commercial Affairs of the Greek Embassy in Pretoria and in cooperation with Enterprise Greece and the Athens Chamber of Commerce and Industry, hosts a virtual business seminar, focusing on “Doing business between KwaZulu-Natal and Greece,” where trade and investment opportunities are presented and showcased, creating awareness on offerings business opportunities between KwaZulu-Natal and Greece with the objective of strengthening and increasing bilateral trade and investment. The event takes place on Tuesday, 23rd May 2023 at 10am SA Time, via MS Teams Webinar.

Over the past years, trade between South Africa and Greece has significantly increased. Greek outbound investment operations in South Africa are believed to be worth US\$350 million, Greek expatriates investments included. These investments seem to be mostly focused on shipping, food, manufactured goods and other business sectors. According to estimates, Greek-related investment in South Africa directly created 100,000 new job opportunities over the years.

Top South African and Greece exports (to and from) are mainly the following sectors:

- Greece exported Euros 103.8 million to South Africa in 2022
- Greece's top exports to South Africa in 2022 were base metals and their products (23.7 million Euros)
- Greece exported products of chemical and allied industries (22.7 million Euros)
- Greece exported machinery and mechanical appliances (euros 18.7 million Euros)
- Greece exported mineral products (15 million Euros)
- South Africa exported 81.6 million Euros in 2022
- South Africa exported base metals and their products (29 million Euros)
- South Africa exported prepared food related products (11.6 million Euros)
- South Africa exported vehicles (euros 11.9 million Euros)

Sources for statistics: South African Statistics Agency

The purpose of the event is to:

- Present value propositions available between KZN and Greece within the trade and investment industry for companies.
- Create an awareness of what KwaZulu-Natal offers as an investment destination.
- Create an awareness of Greece’s trade and investment opportunities.
- Showcase TIKZN institutional support available.
- Identify areas of collaboration for trade and investment between KZN and Greece.

Programme (virtual event via MS Teams Webinar):

Programme Director: Ms. Thulisile Galelekile, Executive Manager: Strategy and Operations, TIKZN

- 10h00 Welcome
Facilitator
- 10h05 Introduction and Outlining of Session Objective
Ms. Donnee Kruger, Manager: Gauteng Office
Trade & Investment KwaZulu-Natal
- 10h10 Remarks from Ambassador of South Africa in Greece
H.E Ms. Beryl Sisulu
Ambassador of South Africa in Greece
- 10h15 Remarks from Ambassador of Greece in South Africa
H.E Mr. Georgios Aravositas
Ambassador of Greece in South Africa
- 10h20 Video presentation of KwaZulu-Natal
- 10h25 KZN Trade and Investment Opportunities and TIKZN Support Services
Mr Neville Matjie, CEO
Trade & Investment KwaZulu-Natal
- 10h45 Presentation on Investment opportunities in Greece incl. video presentation
Ms. Dimitra Pragalou, Senior Officer,
Investment Promotion Directorate -Tourism, Real Estate, Creative Industries
Enterprise Greece
- 10h55 Presentation of Trade relations and Opportunities with Greece
Mr. Nikos Vasiliou, Member of the Executive Board & Responsible for International Relations
Athens Chamber of Commerce and Industry (ACCI)
- 11h05 Presentation of a success story of a South African Company located in Greece
- 11h10 Presentation of a success story of a Greek company located in South Africa
- 11h15 Q & A Session / Participation from Virtual Audience
Facilitator
- 11h30 Final Remarks by Presenters



Facilitator

11h40 Vote of Thanks and Closure
Facilitator

END.