

2-10 DECEMBER 2023, FIERAMILANO (MILAN, ITALY) / FREE ENTRY

ARTIGIANO IN FIERA

ORGANIC, VEGAN AND GLUTEN-FREE EXHIBITION

The **Organic, Vegan and Gluten-Free Exhibition** was created in response to the growing need for **certified products** that protect **health, physical well-being,** and which support appropriate lifestyle **choices.**



THE CONTEXT AND VALUES OF THE EXHIBITION

The **Organic, Vegan and Gluten-Free Exhibition** is held as part of **Artigiano in Fiera**, the event that for over 26 years has promoted the products of Enterprises with strong ties to their respective regions, who represent their local customs and **traditions**, and who naturally transform **primary materials**.

Many years of hard work have led to the interception of a general **public** mindful of values such as *authenticity, originality and quality*, looking for *genuine, zero-km and sustainable* production.

It is through these values that the market's **increasingly pressing need** for assurances through certified products, came to light.

MILAN'S INTERNATIONAL STAGE

The exhibition represents the **important contribution of micro and small enterprises** to the market and takes place on Milan's international stage at a very strategic time of year - Christmas - when the city is particularly busy and people have a high propensity to purchase.

THE AIMS OF THE ORGANIC, VEGAN AND GLUTEN-FREE EXHIBITION

1

Respond to the growing needs of:

- people with **dietary problems**;
- a knowledgeable market attentive to **physical well-being**
- those who want to protect the **environment**, **natural processes** and **animal welfare**.

2

Give micro and small enterprises a space dedicated to **promoting certified products** and in which to express the evolution of the market.

INDUSTRIES

AGRI-FOOD PRODUCTS, WINE, JUICES AND OTHER BEVERAGES

COSMETICS, HEALTH & WELLNESS PRODUCTS

HOME & FURNITURE

CLOTHING & ACCESSORIES

ARTIGIANO IN FIERA: THE MOST IMPORTANT EVENT IN THE WORLD DEDICATED TO ARTISANS



INVESTMENT

Cost per square metre including shell scheme stand (dividing walls, sign with company name, lighting and power socket) - **Mandatory**

Registration fee for each exhibiting enterprise (including those in collective stands), inclusive of all services (All-Risks insurance, inclusion in online Catalogue, APP and internal parking) - **Mandatory**.

Food & beverage activities (Optional)

Companies interested in selling take away food and beverages are accepted further to a specific request and approval by Artigiano in Fiera

By 30th April

From 1st May

310 €/mq

330 €/mq

650 €

650 €

150 €/mq

150 €/mq

All costs are to be understood with the addition of VAT at 22%.
The registration fee activates an "All Risks" insurance policy at no extra cost.

Payment method

Companies can register for the event by paying a deposit and the remaining costs in credit card instalments by 31st October.

Register at artigianoinfiera.it

Enterprises applying to take part must submit a **Business License** or **Chamber of Commerce** certificate indicating activity and **VAT number**, a **selection of photos** of their workshop and craft-trade products.

WANT MORE INFORMATION?

Contact the Administrative Office:
salonebio@artigianoinfiera.it
Tel. 349.45.23.225



2-10 DECEMBER 2023, FIERAMILANO
EVERY DAY FROM 10.00AM TO 22.30PM
FREE ENTRY