

Building sustainability

Materials, systems and solutions:
innovation for sustainable building

**NEW FEATURE!
HALLS 6 & 7**

CONSTRUMAT

18 - 20 May 2027

Gran Via Venue - Barcelona

CONSTRUMAT

Leading the change towards a more sustainable and efficient future

Construction plays a crucial role in solving the social, economic and environmental challenges facing today's world. Construmat has emerged as the leading trade show in the Mediterranean arc in terms of sustainable building techniques and materials, the ones transforming the industry in that direction.

Over 40 years in existence, a recognised brand and the backing of all influential stakeholders – and all of this in Barcelona, the epicentre of construction. More than ever the industry needs progress and new products in materials, techniques and services, and we know that Construmat is the place where you can make the difference.

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02 The Visitor

03 International Business Hub

04 Ecosystem

01

Exhibition area

We present the fullest representation of the industry to a specialised audience keen on learning what's new in the market.

The entire industry looks to Barcelona

Broad representation of the construction world.

With over 40 editions, Construmat remains **the leading trade show in Spain and Southern Europe.**

In 2025, 35% of the contents of the exhibition were internationally-based. The companies themselves came from 22 countries.

Estimate for the 2027 edition

exhibitors

400

brands

800

2 Halls

6 y 7

exhibition area

13.500 m²

visitors

22.500



A full offer with a multi-sector approach

The show provides **the most cross-industry representation** of the sector in Spain.

Construction, renovation, maintenance and services

- 01_ Machinery, tools and equipment
- 02_ Industrialised construction
- 03_ Insulation, waterproofing, coatings and paints
- 04_ Urban planning, landscaping and outdoor space
- 05_ BIM and ICT for the project and work
- 06_ Prevention of occupational hazards, protection and safety on the site
- 07_ Professional services (architecture firms, engineering, interior design, consultancy firms, etc.)
- 08_ Associations and organisations

Habitat

- DISEÑO E INTERIORISMO**
 - 01_ Flooring and coatings
 - 02_ Bathrooms
 - 03_ Kitchens
 - 04_ Lighting and electricity
 - 05_ Furnishing and interior design
- CERRAMIENTOS**
 - 01_ Wood, metal and PVC carpentry
 - 02_ Locksmithing and metalwork
 - 03_ Glass
 - 04_ Solar Protection
- CONFORT**
 - 01_ HVAC
 - 02_ Water management
 - 03_ Connected House: ICT, IoT and automation
 - 04_ Lifts, hoists and stair lifts

The voice of the exhibitor in 2025



It's a great place to come across other types of professionals, not just customers, but also other suppliers. **It's for finding out where the industry is at and what it's working on, as well a place to get inspired** about the future of construction: a more sustainable and responsible construction.

NICO CAPO
Technology editor | Urbidermis



A crucial factor is the brand recognition: we get associated with a brand such as Construmat and a city such as Barcelona. **Construmat is a sure bet.**

XAVI SERVOLE
Corporate Commercial Director
Encofrados Alsina



Construmat is a wonderful showcase. It is so hard to reach developers, builders, installers, architects, etc., **but in one, two or three days we can overcome that problem.** It's just what we're looking for, and we're achieving it. It's becoming a show that is **very well attended with a wide variety of sectors** to discover. The contacts you make here are very valuable ones.

MIGUEL MORENO BERNAL
Head of Sales in Catalonia | Jung



Construmat has several facets. **It is unique because it's a landmark** at the domestic level, and it's a fair that draws a wide variety of potential customer-types.

TONI POSTIUS
Director of Expansion and Business | PMP



Construmat is one of a kind because so many architects come, and architects are influencers. **We need to show them our new products, and for us it is very important to make that personal contact.**

MARC FIGUERES
Manager | Lignia Estructuras



Being at **Construmat has allowed us to speed up our contact networks, both institutionally as well as in business and commercially.** We've secured new pilot projects to get underway this year. It's a very important platform for showing our technology and opening markets.

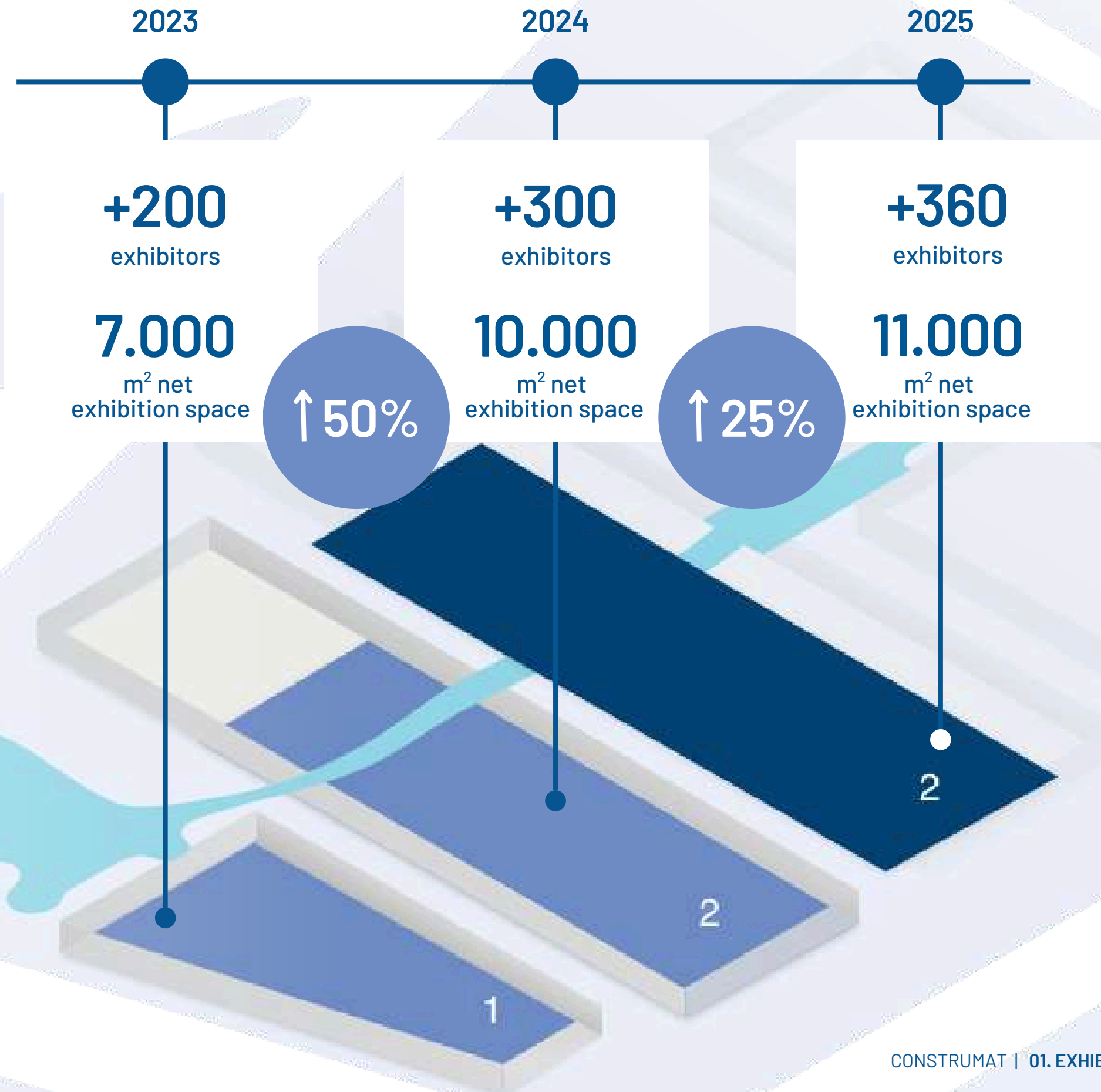
ALEJANDRO CABAZO
Founder | Additive Spaces



We're growing so you can do the same

Construmat makes improvements every year, a reflection of our strategic plan, the rising interest in the industry, and the international outlook of the event, whose last edition brought in visitors from 90 countries.

In **2024 we gained 50%** more exhibition space with respect to 2023, and in **2025 another 25%**, which should be exceeded in 2027.



And in 2027 we're going to grow even more

This edition, Construmat is taking a new step by expanding its exhibition space: **it will occupy two halls** in the Gran Via venue, reinforcing its leadership in construction and bettering your opportunities.

2027

FORECAST

+400
exhibitors

13.500
m² net
exhibition space

↑ 23%

7

6

Objetivo 2029: seguir sumando

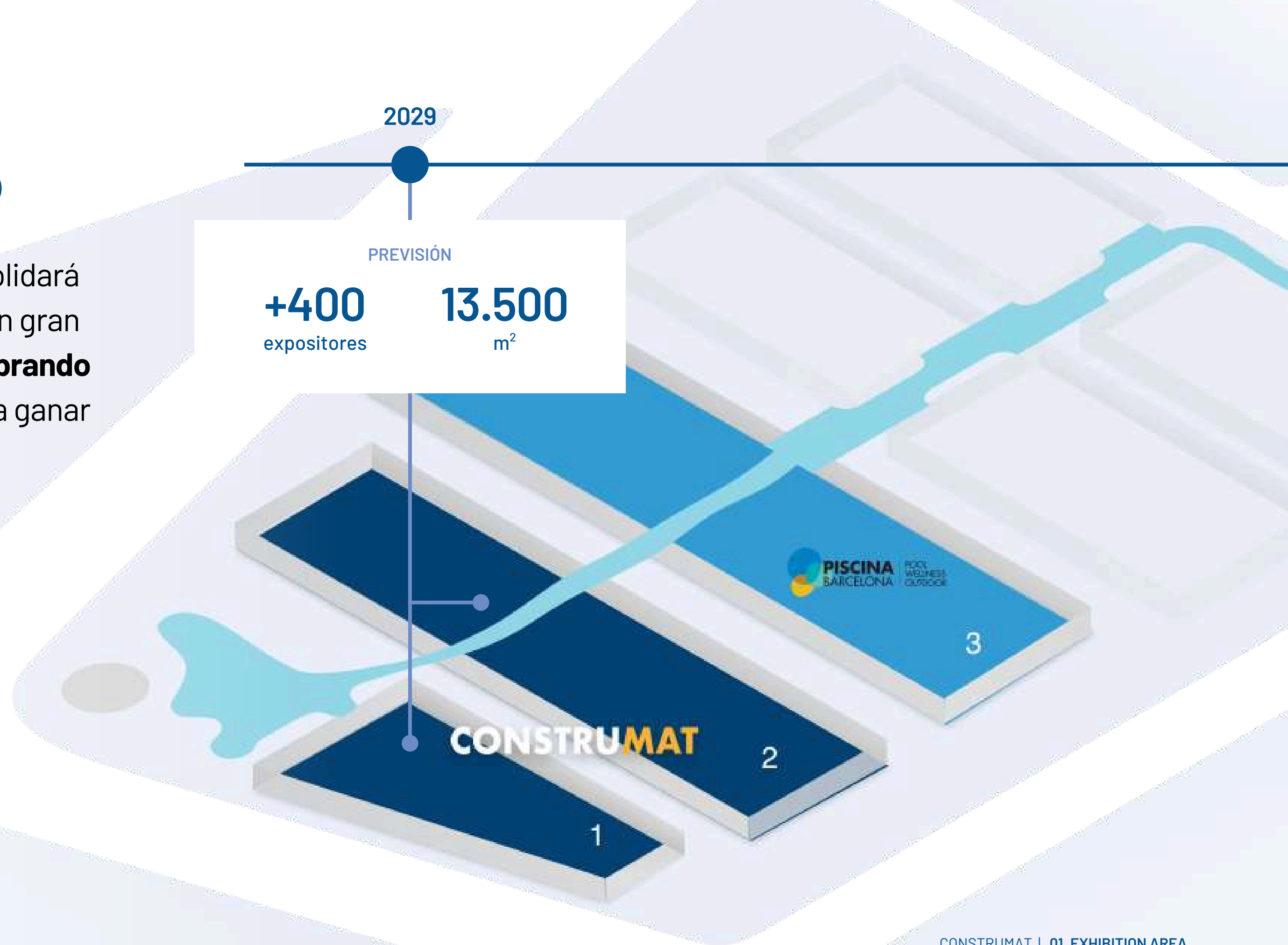
En 2029, Construmat se consolidará como una plataforma ferial con gran proyección internacional **celebrando junto a Piscina Barcelona** para ganar en públicos y sectores.

2029

PREVISIÓN

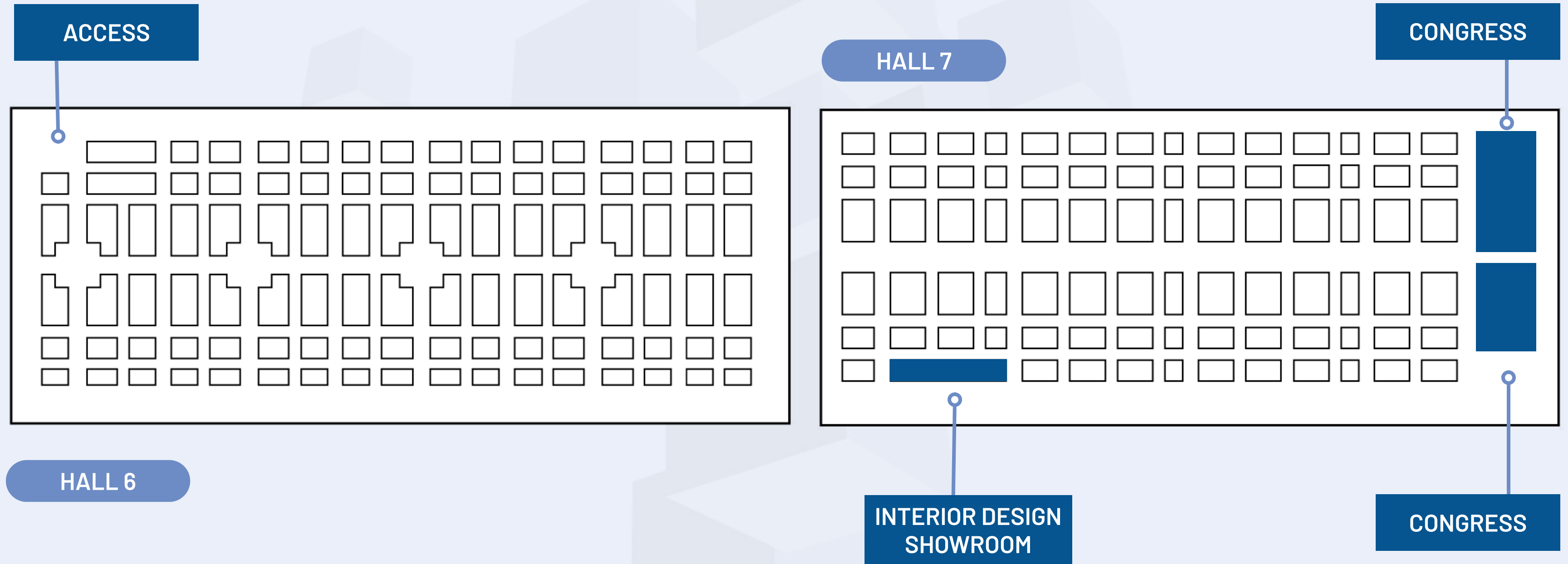
+400
expositores

13.500
m²



Floor plan 2027

NEW FEATURE!
HALLS 6 & 7



CONSTRUMAT

02

The Visitor

Expand and consolidate your contact network at the essential fair for influencers.

Convert your leads into customers

Specifiers and decision-makers choose Construmat

Connect with CEOs and the most influential professionals who lead purchasing processes and generate new business opportunities. Display your innovations, products and services directly to those calling the shots.

visitors

22.300

CEOs

29%

Specifiers

72,71%

International visitors

13%



We'll introduce you to your **future customer**

One of the distinguishing features of Construmat is its capacity to draw visitors who make up all the segments in the construction value chain.

77,70%

take part in the decision making

44,51%

hold management positions

¿Qué perfil tiene?

28,36% Architects, surveyors and engineers

27,37% Builders and developers

8,60% Decorators

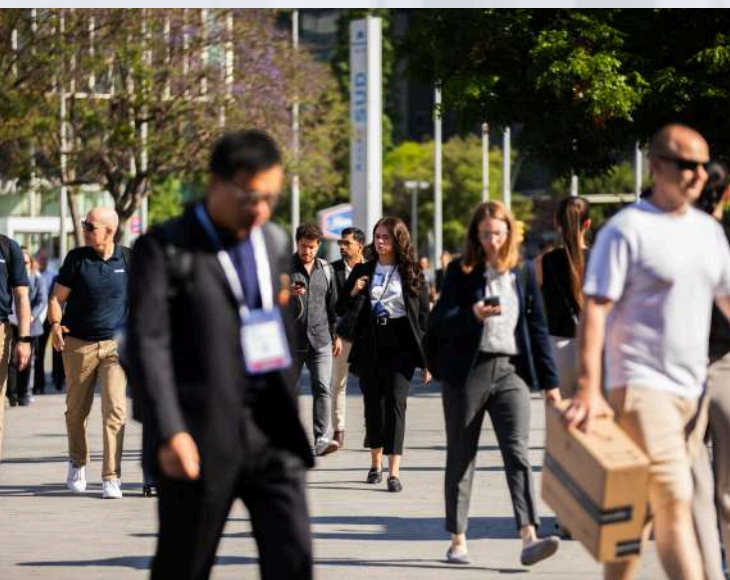
16,23% Government agencies

8,14% Installers and applicators

2,23% Associations

7,88% Distributors

1,19% Media



Profile_Architects, Technical Architects and Engineers

28,36%

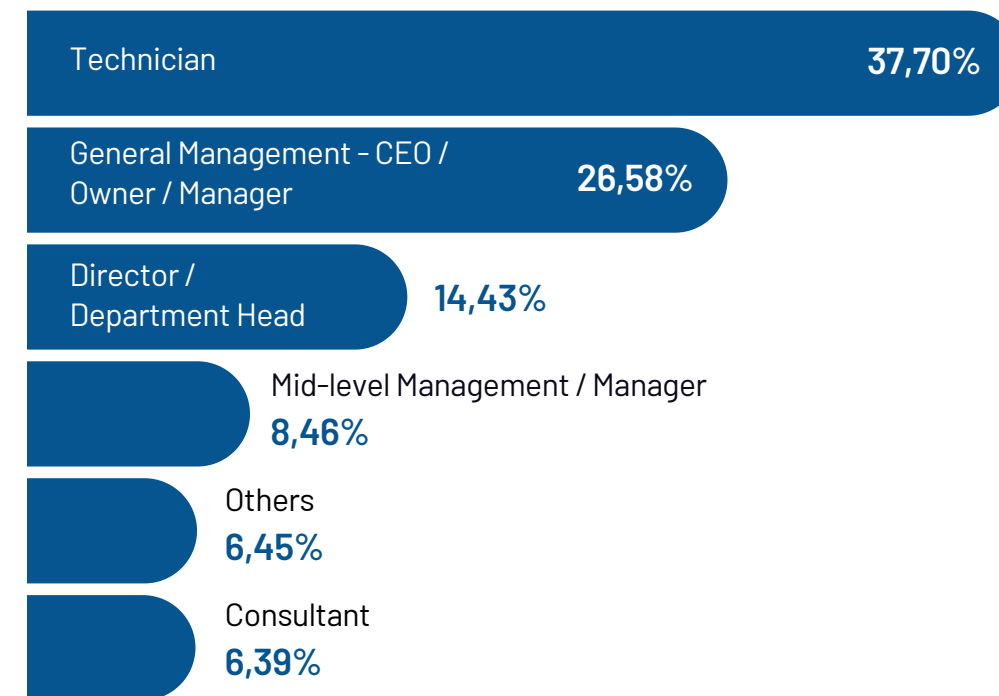
Forge connections with the leading architecture firms in Spain



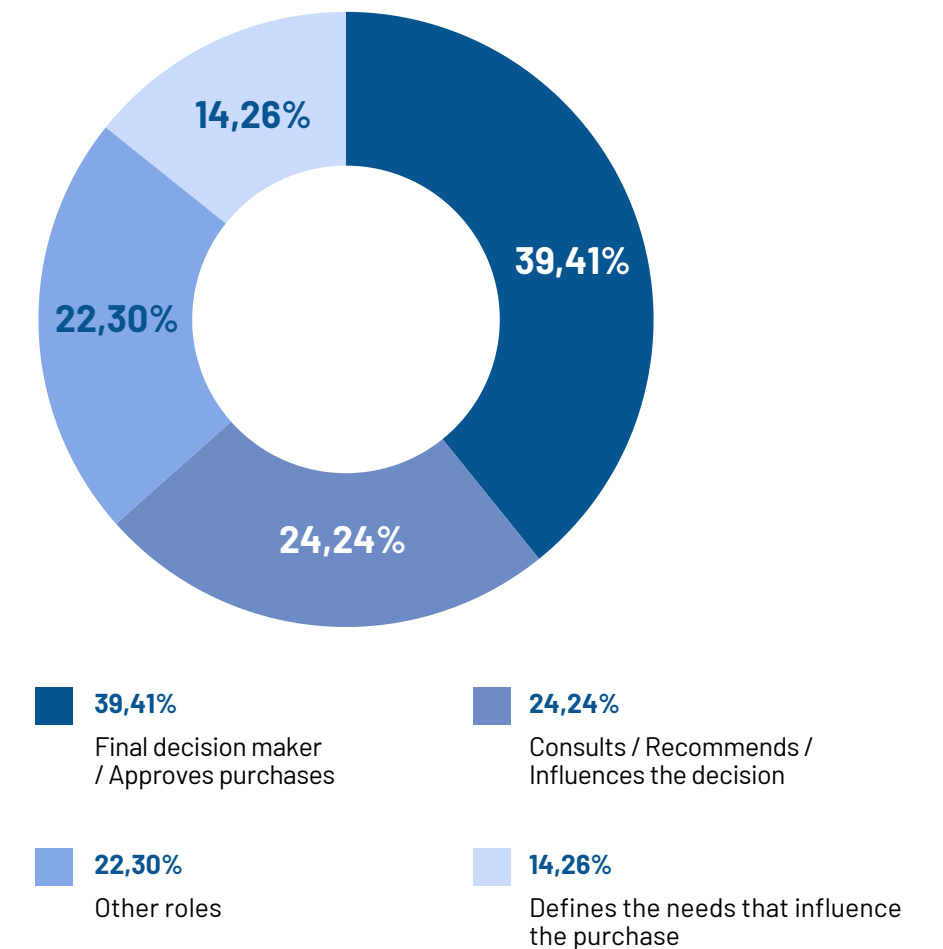
Top 10 studios

- | | |
|---|--|
| 01_ IDOM CONSULTING, ENGINEERING, ARCHITECTURE SA | 06_ EPTISA SERVICIOS DE INGENIERIA SL |
| 02_ BOFILL ARQUITECTURA SL | 07_ GCA SLP |
| 03_ BATLLE I ROIG ARQUITECTURA SLP | 08_ BSP-SERVICIOS DE CONSULTORIA TECNICA SL |
| 04_ PINEARQ SLP | 09_ SAVILLS DISEÑO Y CONSTRUCCION BARCELONA SA |
| 05_ TECNICS G3 SLP | 10_ NADICO INDUSTRIAL MANAGEMENT SL |

Position



Decision making power



In partnership with:



Profile_Construction Companies

21,29%

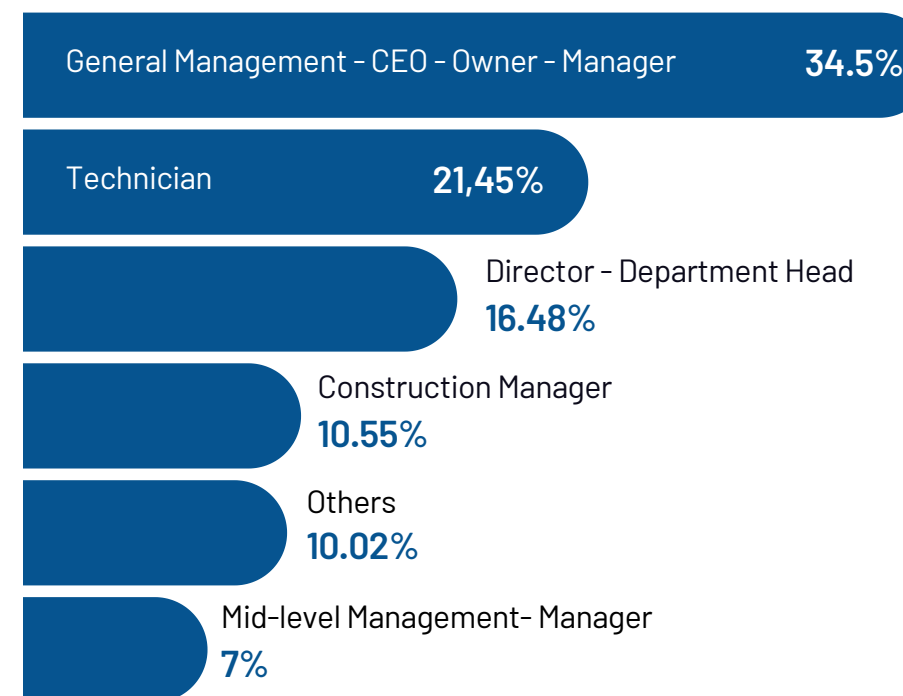
65% of our visitors from the construction industry take part in the purchase process



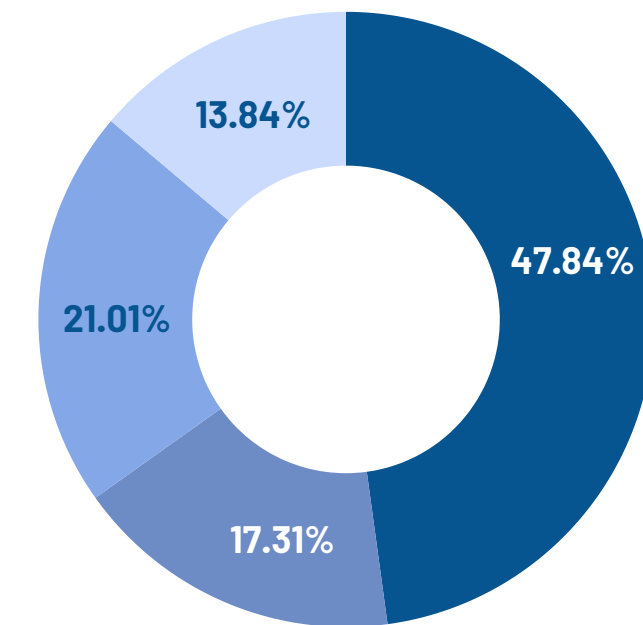
Top 10 construction companies

- | | |
|-------------------------------|---------------------------------------|
| 01_ FERROVIAL CONSTRUCCION SA | 06_ ACSA OBRAS E INFRAESTRUCTURAS SAU |
| 02_ DRAGADOS SA | 07_ COPISA CONSTRUCTORA PIRENAICA SA |
| 03_ FCC CONSTRUCCION SA | 08_ CONSTRUCCIONES RUBAU SA |
| 04_ COMSA SA | 09_ VOPI 4 SA |
| 05_ CONSTRUCTORA SAN JOSE SA | 10_ SACYR CONSTRUCCION SAU |

Position



Decision making power



- 47.84%** Final decision maker / Approves purchases
- 17.31%** Consults / Recommends / Influences the decision
- 21.01%** Other roles
- 13.84%** Defines the needs that influence the purchase

In partnership with:



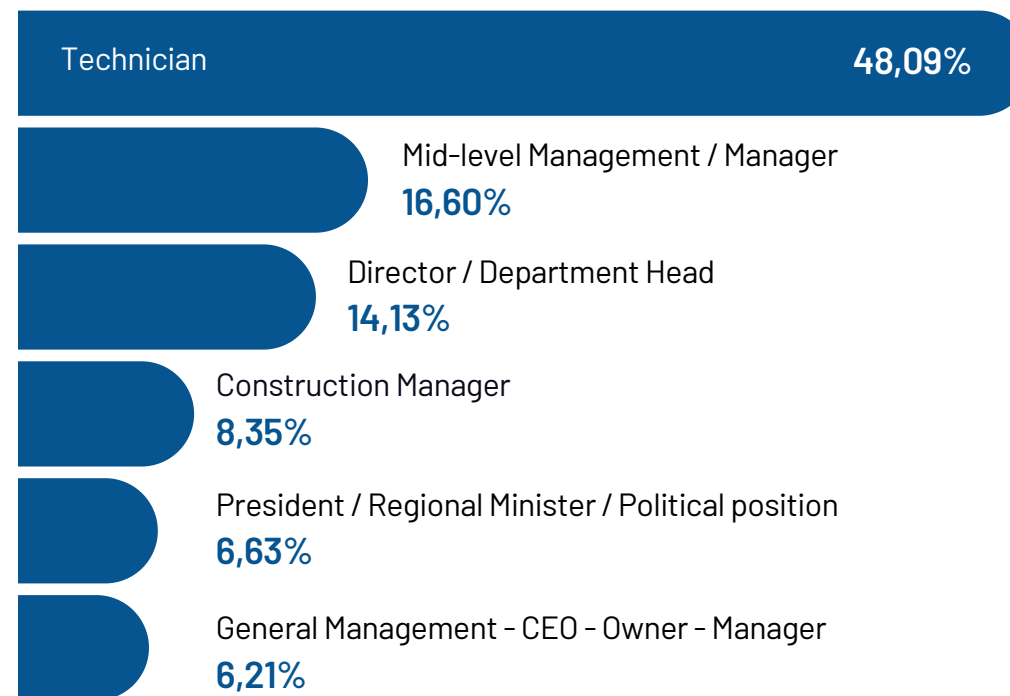
Profile_ Government agencies

16,23%

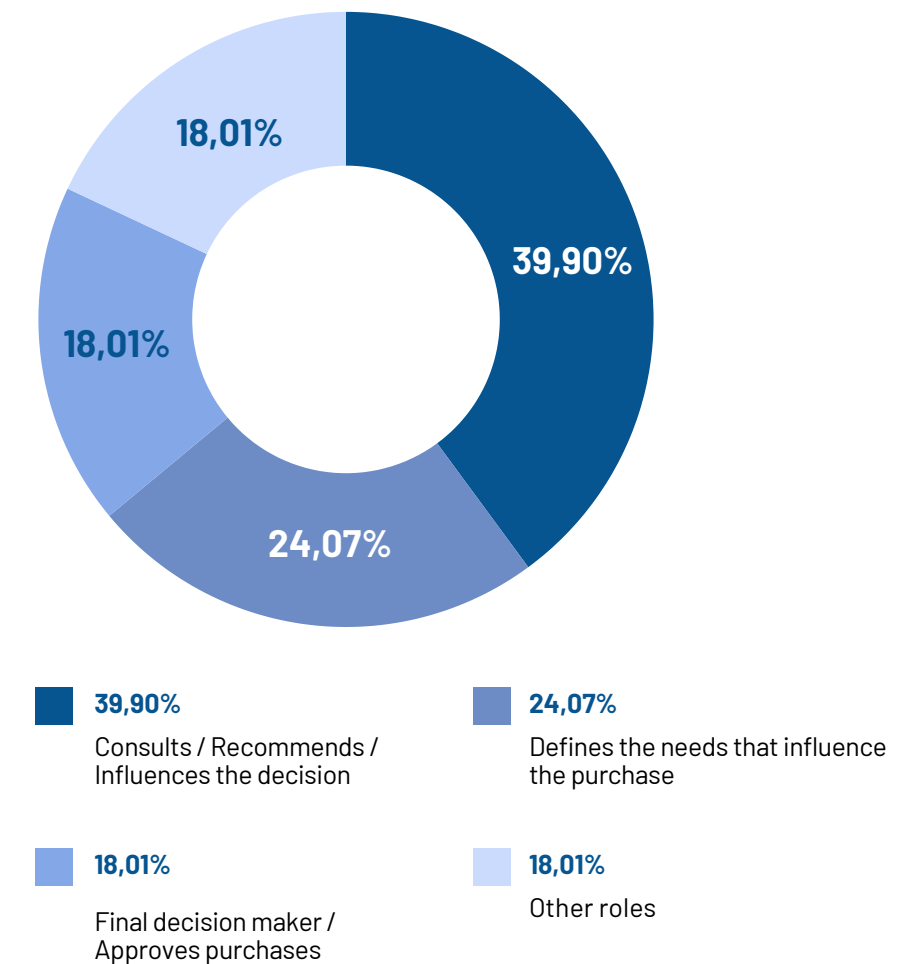
Top 10 studios

- | | |
|--|--|
| 01_ AGENCIA PÚBLICA DE PUERTOS DE ANDALUCÍA | 05_ GOBIERNO DE CANARIAS - CONSEJERÍA DE OBRAS PÚBLICAS Y VIVIENDA |
| 02_ GENERALITAT DE CATALUNYA - DEPARTAMENT DE TERRITORI, HABITATGE I TRANSICIÓ ECOLÒGICA | 06_ CONSORCI METROPOLITÀ DE L'HABITATGE |
| 03_ JUNTA DE EXTREMADURA - CONSEJERÍA DE INFRAESTRUCTURAS, TRANSPORTE Y VIVIENDA | 07_ GOVERN D'ANDORRA - MINISTERI DE TERRITORI I URBANISME |
| 04_ GOVERN DE LES ILLES BALEARS - INSTITUT BALEAR HABITATGE (IBAVI) | 08_ DIPUTACIÓ DE TARRAGONA - HABITATGE |
| | 09_ RENFE |
| | 10_ AMB- ÀREA METROPOLITANA DE BARCELONA |

Position



Decision making power



In partnership with:



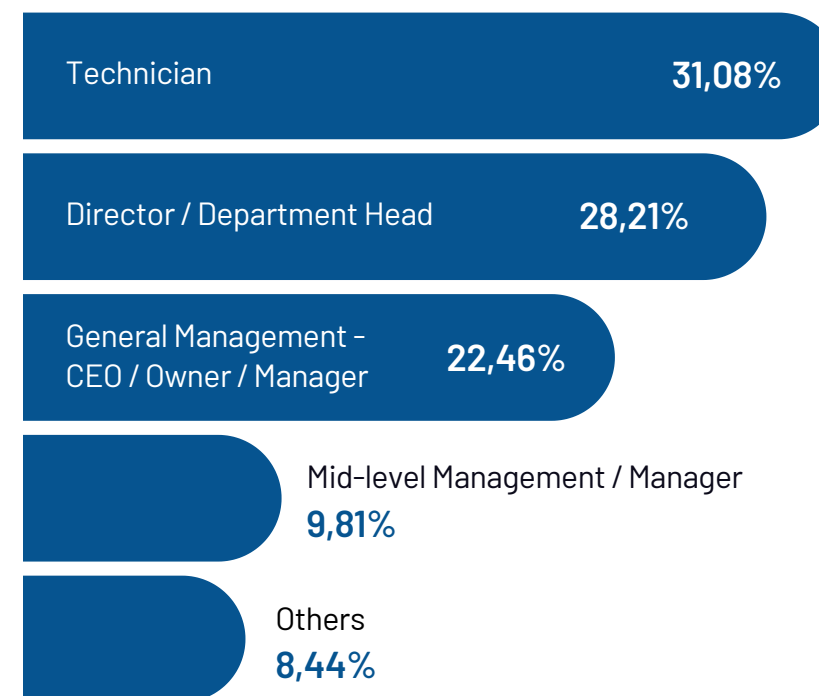
Profile_Decorators + Interior Designers

8,60%

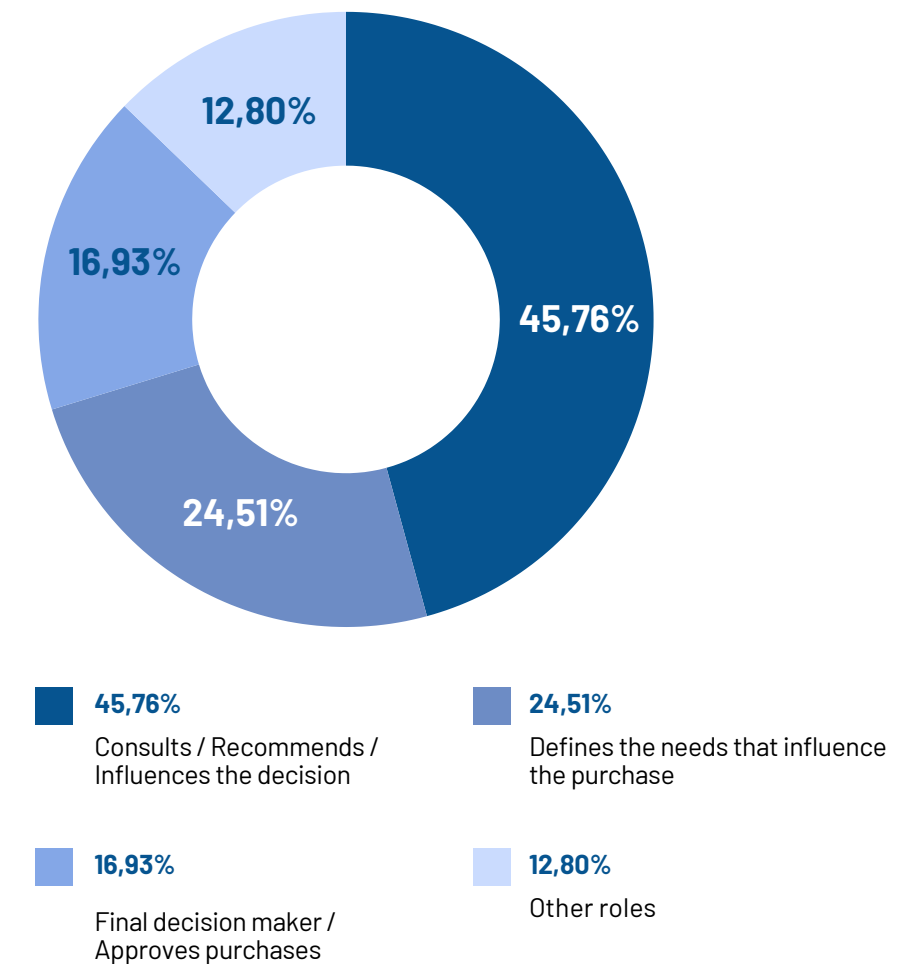
Top 10 mejores estudios

- | | |
|-------------------------------------|--|
| 01_ STUDIO ANIMAL | 07_ NSP INTERIORS |
| 02_ FRANCESC RIFÉ | 08_ MANA TRADE CONSULTING |
| 03_ ISABEL LÓPEZ VILALTA | 09_ MARIA RECHE - INTERIORISMO ESTRATÉGICO |
| 04_ FELIP POLAR ESTUDI INTERIORISME | 10_ ESTUDIO HAYA |
| 05_ AIXUT INTERIORISME | |
| 06_ PACA STUDIO | |

Position



Decision making power



In partnership with:



Profile_ Installers + Applicators

8,14%

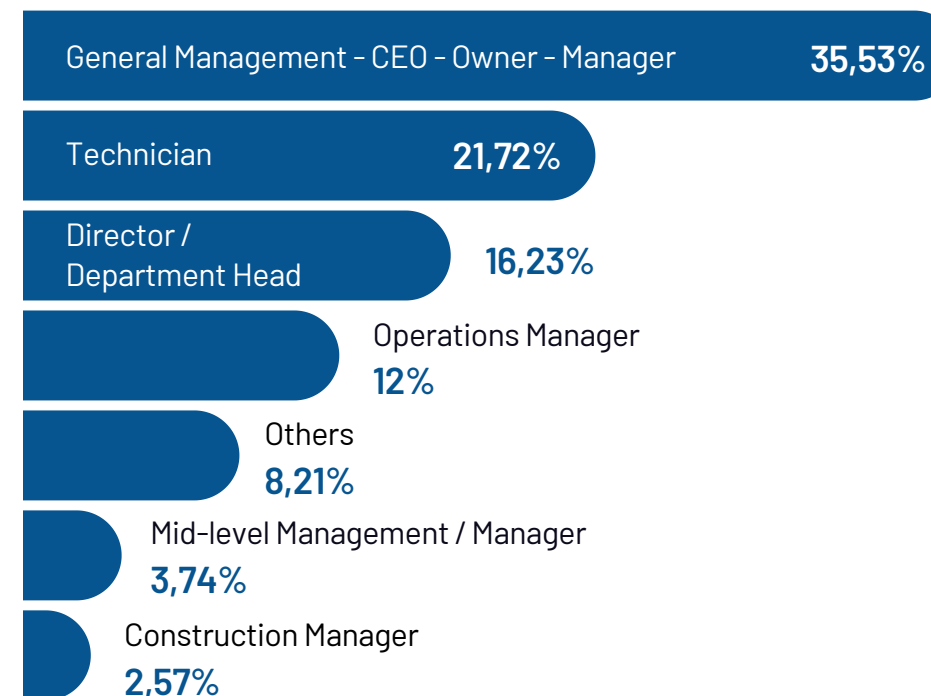
“Direct access to 80% of the decision makers in installations and applications”



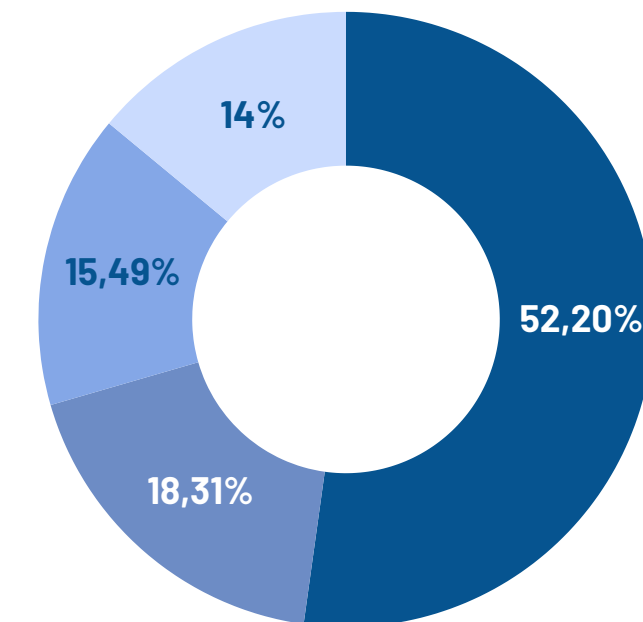
Top 10 studios

- | | |
|---|--|
| 01_ EIFFAGE ENERGÍA SLU | 06_ CERRAMIENTOS INTEGRALES SL |
| 02_ COBRA INSTALACIONES Y SERVICIOS SA | 07_ NEW DRY IMPERMEABILIZACIONES SL |
| 03_ CONTROL Y MONTAJES INDUSTRIALES CYMI SA | 08_ QUIBAC SL |
| 04_ AGEFRED SLU | 09_ LOTUM SA |
| 05_ SOTECNISOL SL | 10_ TECNOFERRO 24H ASISTENCIA TÉCNICA SL |

Position



Decision making power



In partnership with:



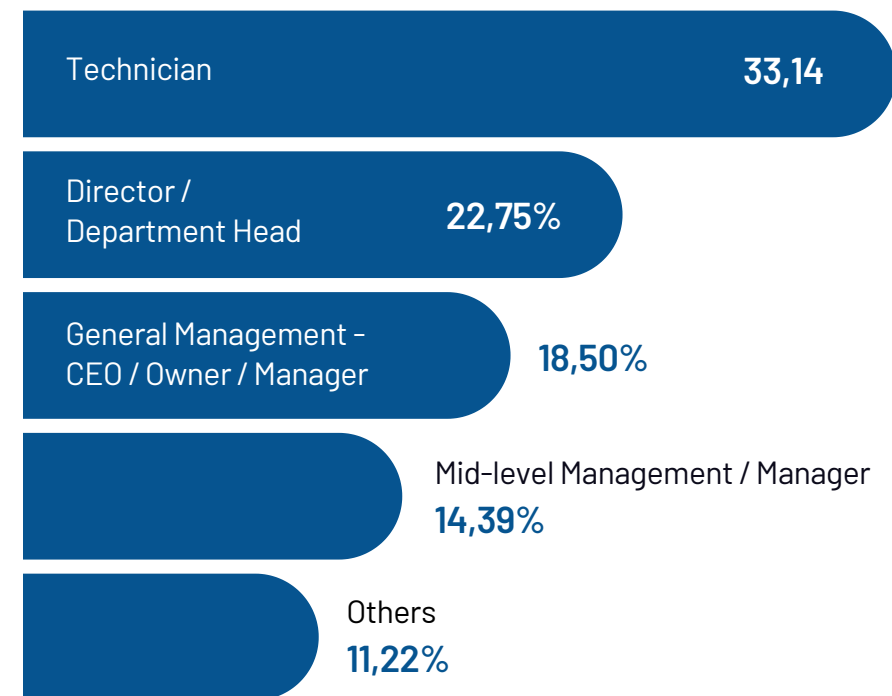
Profile_Distributors

7,88%

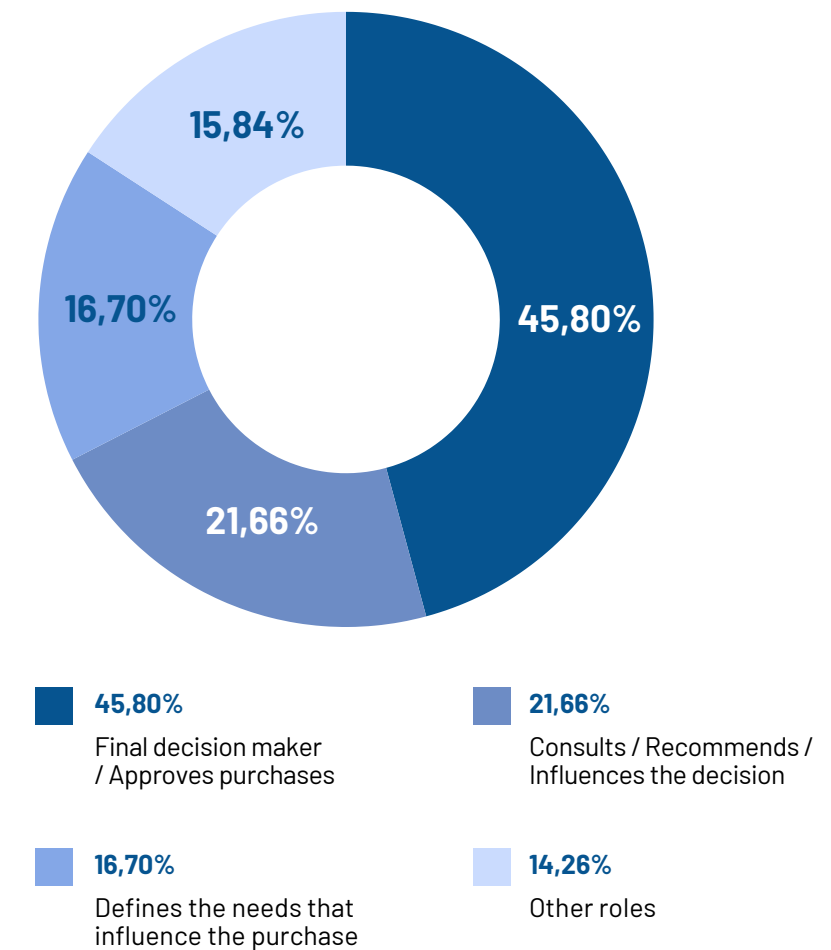
Top 10 studios

- 01_ SALTOKI BARBERA SL
- 02_ OBRAMAT GESTION SL
- 03_ BIGMAT IBERIA SA
- 04_ WÜRTH ESPAÑA SA
- 05_ GRUP GAMMA SA
- 06_ EHLIS SA
- 07_ SALVADOR ESCODA SA
- 08_ MADERAS DEL ALTO URGEL SA - MAUSA
- 09_ AGC PEDRAGOSA SA
- 10_ GRUP GAMMA SA

Position



Decision making power



In partnership with:



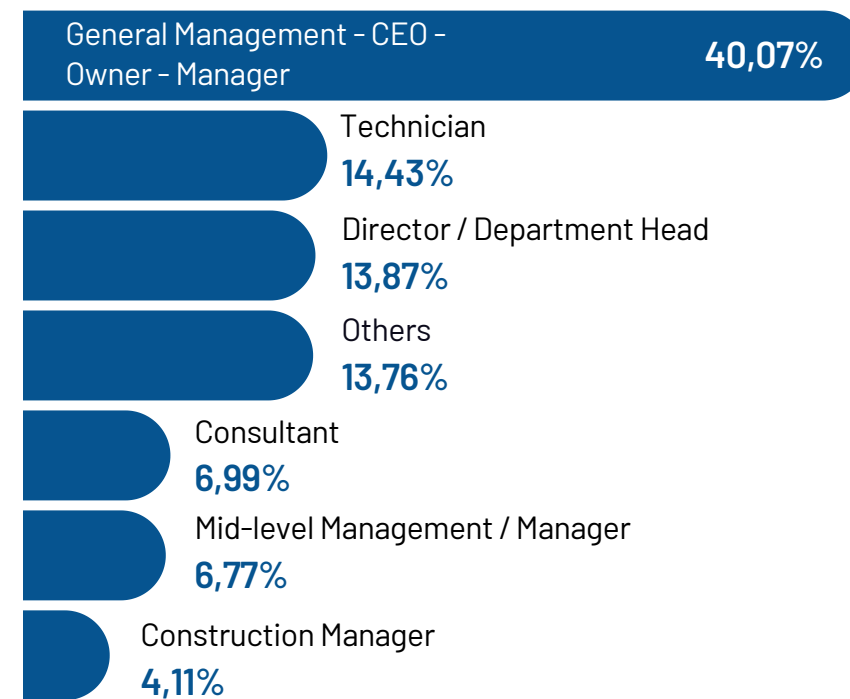
Profile_Developers

6,08%

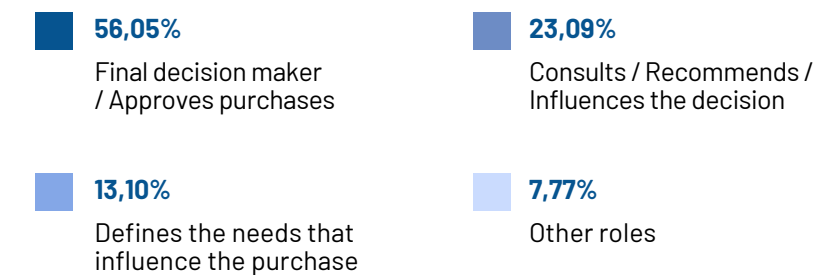
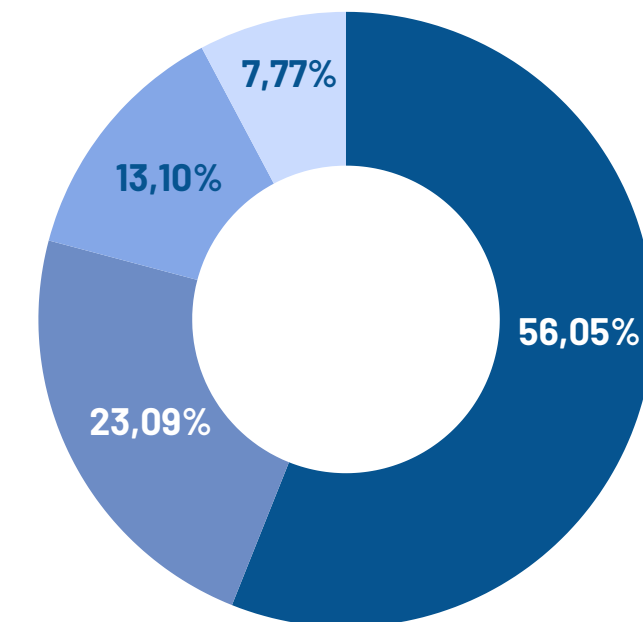
Top 10 studios

- | | |
|---|-------------------------------|
| 01_ ICULMIA DESARROLLOS INMOBILIARIOS SL | 06_ AMENABAR RESIDENCIAL SL |
| 02_ METROVACESA SA | 07_ AÇ ACENTOR DEVELOPMENT SA |
| 03_ AEDAS HOMES OPCO SLU | 08_ ACCIONA INMOBILIARIA SL |
| 04_ NEINOR HOMES SA | 09_ LANDCOMPANY 2020 SL |
| 05_ VÍA CÉLERE DESARROLLOS INMOBILIARIOS SA | 10_ LA LLAVE DE ORO SL |

Position



Decision making power



In partnership with:



The voice of the 2025 visitor



Construmat is Spain's leading construction event. It serves as a meeting point for manufacturers, construction systems providers, developers, builders, and public authorities, where we share insights and analyze the direction of the sector.

MIGUEL ÁNGEL ANGULO RUIZ

Director of the Innovation Department and Supervisor of the Works Department - Metropolitan House



Designers, engineers, and architects should collaborate more. People need dialogue, and dialogue encourages them to be bold. That's why having the opportunity to participate in the workshops and seminars at Construmat is so valuable.

MEHMET KALYONCU

Member of the Board of Directors of Kalyon Kentsel



Construmat is an opportunity for the whole industry to meet, bringing together designers, planners, engineers, and other key actors of the sector as well.

HANNA JOHANSSON

Architect and Partner Big - Bjarke Ingels Group



I believe the most remarkable aspect of Construmat is the variety of innovations. I've been to many shows, but at Construmat, I see a lot of new products and innovations, including from countries all across Europe. This is one of the best things about Construmat – it brings together people from places like Africa and Turkey, attendees you rarely see at other fairs.

ANDREAS IBEL

Build Europe President



03

International Business Hub

We connect you to the international markets
that will drive your business.

Expand your business at a global level

Connect with the most powerful market from Barcelona

The **2027 International Buyers Programme** focuses on southern Europe and the Mediterranean arc, attracting delegations with active projects and commercial needs.

We facilitate real connections through local entities and public administrations, so that entrepreneurs from these markets come to Barcelona to learn about your products and explore new business opportunities.



04 Ecosystem

Construmat is the epicentre of the industry where all the sector professionals come together.



Recognition and market notoriety

Become part of the most representative and transversal ecosystem of the industry

In addition to the exhibiting companies and the professional coming to the show, **we have the backing of 120 associations, entities and industry guilds nationwide.**

This far-reaching representation is a reflection of the **diverse sub-sectors and professional profiles that lend their support to Construmat** and make it a success.

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