

# COMMON FUTURE

CONGRESS FOR RECONSTRUCTION OF UKRAINE

INVITES YOU

mtp  
GRUPA

7-8 OCTOBER 2024

Poznań Congress Center

[COMMON-FUTURE.PL/EN](https://COMMON-FUTURE.PL/EN)

## COMMON FUTURE

There is no doubt that we are witnesses to the historical changes that Ukraine is experiencing, and in the face of which Poland plays a key role, the role of the closest ally. The cost of these changes is the highest price, so we cannot waste it.

Together with our Partners, a year ago, we invited Polish and Ukrainian entrepreneurs to Poznan to hold talks. With the support of the governments of both countries, we created the Congress for Reconstruction of Ukraine **COMMON FUTURE**. We did it in order to participate in the creation of a new reality between Poland and Ukraine, because it will create a new dynamics for our part of Europe.

### COMMON FUTURE BEGINS WITH A MEETING



**COMMON FUTURE**  
KONGRES ODBUDOWY UKRAINY

PATRONAGE:



Minister of Foreign Affairs  
Republic of Poland

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ORGANIZER:



CONTENT PARTNERS:



POLSKO-UKRAIŃSKA  
IZBA GOSPODARCZA



POLSKI ZWIĄZEK  
PRACODAWCÓW BUDOWNICTWA



COMMON FUTURE  
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# LOCATION

The conference venue will be the POZNAN CONGRESS CENTER, a flagship building of the MTP Group, located on the grounds of the Poznan International Fair.

The multifunctional, three- storey and architecturally diversified building offers more than 4,000 conference seats, VIP areas and spaces dedicated to sponsor booths.

Thanks to its modular design, its space can be freely shaped to meet the expectations of guests and congress organizers.





# WE INVITE REPRESENTATIVES OF THE **FOLLOWING INDUSTRIES:**



INVESTMENTS



CONSTRUCTION



INDUSTRY



DUAL TECHNOLOGY  
SECURITY



ICT TECHNOLOGIES



ENERGETICS



MEDICAL AND  
HUMANITARIAN  
PRODUCTION



TRANSPORT



CYBER SECURITY





# DEBATE ZONE

During the COMMON FUTURE Congress, debates will be held on dedicated stages. Each of them includes panel discussions, power speeches, presentations and fireside chats.

**STRATEGIC STAGE** – the place of inauguration and the most important discussions. Strategic debates from geopolitics to prospects for cooperation in the broad economic ecosystem.

Coordinator: Polish-Ukrainian Chamber of Commerce

**CONSTRUCTION STAGE**- the construction sector is the most important area of Polish-Ukrainian cooperation, linking all other industries. A place for talks about the multi-sectoral modernization of Ukraine and Polish participation in it.

Coordinator: Polish Employers' Association of the Construction Industry

**GOOD PRACTICE STAGE**- located in the common space will be a meeting place for local governments and partners who would like to present their solutions and experiences.





# THE PROFESSIONALS ZONE

In this space, anyone looking for answers to questions will find them.

**THE PROFESSIONALS ZONE** means:

Expert tables with representatives of the most important development institutions.

Review of development support tools from Polish and international institutions.

Inspiring case studies of Polish companies operating in the Ukrainian economy.

Seminars on how to navigate the Ukrainian economic ecosystem.



Ministerstwo Funduszy  
i Polityki Regionalnej

Strefa konsultacji eksperckich



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# EXPO ZONE

It is a space for meeting and establishing new relationships:

In the common space of the congress will be arranged  
**EXPO SPACE** for  
**PARTNERS AND EXHIBITORS.**

This is a place for exhibitors to have  
their own booths with offers and  
meeting areas.

Proximity to the congress halls  
**GUARANTEES FREQUENCY.**

**READY PROJECTS** for stand  
construction.





## SPECIAL EVENTS

The **COMMON FUTURE** Congress abounds in additional events:

- Board meetings;
- Sessions of consultative bodies ;
- Signing of letters of intent;
- Business lunches.

Each Partner has the opportunity to organize such event. **WE PREPARE DEDICATED PREMIUM SPACES FOR THEM.**







2023 EDITION





## RECAP OF 2023 EDITION



**40**

DEBATES



**1200**

PARTICIPANTS



**100**

SPEAKERS





## RECAP OF 2023 EDITION

**3,4 mln**

advertising equivalent (PLN)

**15,6 mln**

total coverage

**902**

the number of publications

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**93**

TV

**19**

PRESS

**18**

RADIO

**378**

WEBSITES

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# MEDIA ABOUT US

Reports, including those “live”, from the 2023 edition, appeared in the most important Polish mainstream media



polSAT



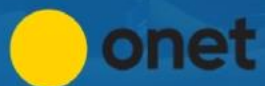
polSAT  
news

TVP INFO

Builder



RZECZPOSPOLITA



interia



COMMON FUTURE  
KONGRES ODBUDOWY UKRAINY

## CONTACT PERSON:



Jan Gładysiak  
Project Director  
+48 539 148 425  
E-mail: [jan.gladysiak@grupamtp.pl](mailto:jan.gladysiak@grupamtp.pl)







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