

Jordan Exports

Vision

To be the leading national institution responsible for increasing Jordanian Exports

Mission

- 1) To promote Jordanian exports in international markets
- 2) To enhance the export readiness of the Jordanian industrial, service sectors and support their growth potential nationally and internationally
- 3) To provide Export markets studies

Strategic Goals

Conducting macro and sectoral market studies in the potential domestic and export markets

Raising the level of readiness of the Jordanian producer and products/services to enter the global markets.

Empower Jordanian companies in the existing export markets

Opening new export markets for Jordanian companies.

Increasing the number of Jordanian exporters.

Main Service

Market Intelligence

- International Macro and sectoral market research and studies
- Domestic Macro and sectoral market research and studies
- Trade Portal (Information)
- Facilitating Business to Business linkages and matchmaking
- Comprehensive and categorized database of Jordanian companies and export products/services

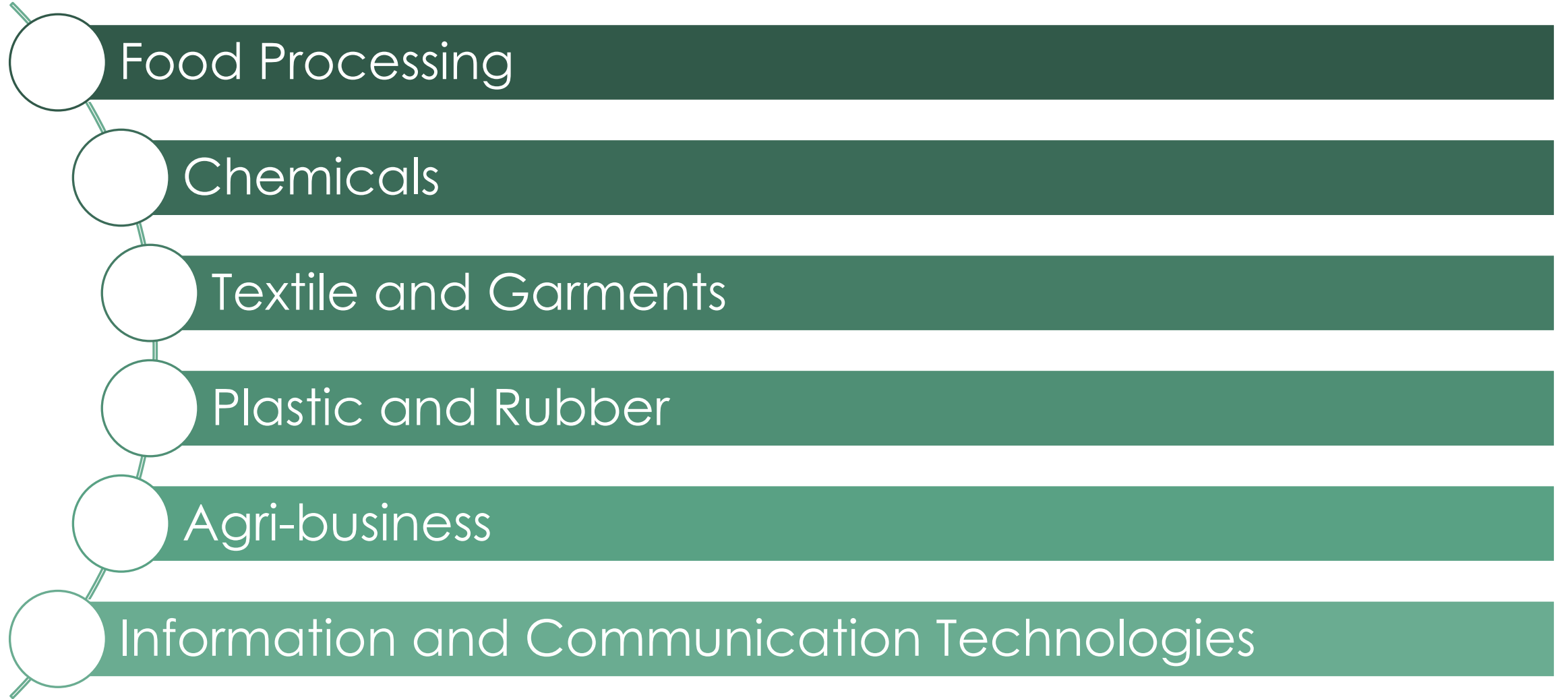
Export Promotion

- Participation in Trade fairs (physical and virtual)
- Participation in Trade missions (physical and virtual)
- JE Online Trading Portal (Marketplace)

Technical Support

- Tailor-made technical and financial support
- Promote sources of input supplies for Jordanian manufacturing facilities

Focused and Potential Sectors



JE Mandate



Market
Intelligence



Policy
Advocacy



Capacity
Building



Export
Promotion



Quality
Control



Financing
Support



Export
Awareness



MEAL

Monitoring, Evaluation,
Accountability and Learning



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